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BYRUM INNOVATION GROUP RELOCATES, EXPANDS CORPORATE HEADQUARTERS

BIG Moves from Pettigru Historic District to Woods Lake Road

GREENVILLE, SC – August 14, 2007 – Byrum Innovation Group Inc., a marketing and communications firm specializing in technology and innovation, has relocated its corporate headquarters to an expanded facility on Wood Lake Road in Greenville, in response to the company's continued growth.

"We initially launched the Greenville office because we recognized the need for a firm like the Byrum Innovation Group in this region," Reed Bolton Byrum, APR, chair of the Byrum Innovation Group, Inc., said. "Our growth typifies the energy and vitality of the innovation community in the Southeast."

The Byrum Innovation Group, led by Reed Bolton Byrum and Kristie Bohm Byrum, offers strategic marketing and communications planning and program implementation for companies in the Southeast. The pair has more than three decades of experience in working with Fortune 1000 technology companies and hyper-growth companies.

The Byrum Innovation Group unites a network of high tech professionals skilled in corporate positioning, reputation management, public relations, investor relations, internal communications and corporate governance. Today, the firm has more experience in counseling high tech companies than any other firm south of New York.

Reed Byrum relocated to Greenville, SC, in 2005, joining forces with Kristie Bohm Byrum in the formation of the Byrum Innovation Group, Inc., and the opening of the Greenville office. Before the launch, Reed Byrum owned public relations firms in the Silicon Valley and Austin, while Kristie Byrum owned Mainline Marketing Communications, Inc. Both are accredited by the Public Relations Society of America. Reed Byrum is the former national President and

CEO of PRSA, the Public Relations Society of America and has been elected to the PRSA College of Fellows. The Byrum Innovation Group is part of the SC Launch! Resource Partner Program.

The new BIG headquarters is at 403 Woods Lake Road, Greenville, SC.

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About Byrum Innovation Group (BIG):

Byrum Innovation Group is a strategic marketing and communications firm that delivers Silicon Valley success to innovative companies operating in the Southeast. BIG offers strategic branding communications to bolster value for businesses. For information, visit www.byruminnovation.com